



Date: 01/08/2016

Department of Corporate Services,
Bombay Stock Exchange Limited,
Phiroze Jeebhoy Towers,
Dalal Street,
Mumbai – 400001

Listing Department,
National Stock Exchange of India Ltd,
Exchange Plaza,
Bandra Kurla Complex, Bandra (East),
Mumbai – 400051

Dear Sir,

Sub: Press release

Please find the enclosed press release, which is proposed to be issued by the Company today.

This is for your record and dissemination.

Thanking you,

For Pokarna Limited


Vinay Paruchuru
Company Secretary
Encl: a/a



Pokarna Limited

Registered & Corporate Office: Surya Towers, 105, Sardar Patel Road, Secunderabad 500 003, Telangana, India.
Phone: +91 40 2789 6361/7722, 6626 6777, F: +91 40 2784 2121, E-mail: contact@pokarna.com, Web: www.pokarna.com

Factory Address: Unit 1: Survey No. 123, Toopranpet Village, Chautuppal Mandal, Nalgonda District – 508 252
Telangana, India, T: +91 8694 – 200666

Unit 2: Survey No. 563, 568, 574, Aliabad Village, Shameerpet Mandal, Ranga Reddy District – 500 078
Telangana, India, T: +91 98480 20242

CIN: L14102TG1991PLC013299



POKARNA LIMITED

India's No.1 granite company

Press Release

Quantra launches free interactive App


Secunderabad, August, 01, 2016: Pokarna Limited (Pokarna), one of the largest exporters of finished Granite and Quartz Surfaces in India with exports to more than 50 countries (incl. Granite & Quartz) globally, announced the release of its first interactive application on Android and the Apple app store called “Quantra”.

‘Pokarna Engineered Stone Limited’ (PESL) wholly owned subsidiary of Pokarna Ltd, markets its quartz surfaces under the brand “Quantra”.



Quantra

+ Add Competitors

POKARNA LIMITED | Free |  Play Store

Quantra brings you the world's finest natural quartz surfaces, engineered to perfection in our state-of-the-art manufacturing complex, incorporating the exclusive patented technology of Breton SpA of Italy.

Related Websites: pokarna.com

The application offers interactive features making it easier than ever for its users to discover and experience Quantra’s rich and varied color palette. Together with the entire Quantra color range, the app also offers a photorealistic representation of the kitchen, bathroom or commercial space which can be customized with a color palette from the Quantra range.

Commenting on the launch of the application, Mr. Gautam Chand Jain, Chairman at Pokarna Limited Said:

“We are delighted to announce the launch of our interactive app. As a leader, we are constantly working towards providing our customers the highest level of convenience and options. The application besides assisting and offering an additional touch point to our customers will also help us enhance our brand commitment and visibility.”

Specifically designed keeping customer’s ease in mind, this Quantra app enables anytime access to its users at the touch of the button.



The key features available on the Quantra App include:

Product Catalogue, showcasing all of Quantra's leading designs and color palette, in form of collection.

Visualizer, a virtual experience of the Stunning Lobby, Modern Kitchen, Luxury Bathroom with a freedom to use your desired color from the available Quantra collection.

For more information about us, please visit www.pokarna.com OR contact:

Vinay Paruchuru

Pokarna Limited

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