



POKARNA LIMITED

India's No.1 granite company

Press Release

PESL's QUARTZ SURFACES RECEIVES KOSHER CERTIFICATION

Secunderabad, Sep 01, 2015: Pokarna Limited (Pokarna), one of the largest exporters of finished granite and engineered stone in India with exports to more than 50 countries (incl. Granite & Quartz Surfaces) globally, announced that its 100% subsidiary, 'Pokarna Engineered Stone Limited' (PESL) has received Kosher certification from **OU (Orthodox Union) - New York** for its Quartz Surfaces brand **Quantra** under Pareve designation. It is also acceptable to be used on Passover without special certification as it contains no raw materials that would affect food prepared on it during Passover.

Kosher in English means proper or acceptable by the Jewish Traditions. Hence different forms of food which conform to the Jewish dietary Laws (Kashrut) are Kosher certified. As countertop is a very important part of the kitchen, PESL has obtained the Kosher Certification for its products. This confirms that the product adheres to the highest quality of Kashrut supervision and allows the Kosher consumers to use Quantra in their kitchens.

As part of the review process, the OU's ingredient approval registry staff carefully reviews and researches all ingredient issues, utilizing the database registry of over 200,000 ingredients that have already been approved. OU works with a team of distinguished Rabbis and consultants (Rabbinic Field Representatives) who are highly trained and knowledgeable in every aspect of Kashrut and food sciences and modern food technology. Post ingredient verification, an assigned Rabbi visits the manufacturing facility to verify the adherence to the guidelines and Kashrut laws.

PESL, is already an NSF 51, ISO 9001, GREENGUARD & GREENGUARD GOLD certified company which also enjoys the USGBC (U.S. Green Building Council) membership.

Commenting on this recognition, Mr. Gautam Chand Jain, Chairman at Pokarna Limited said:

"This certification besides enabling us to expand our market presence will also help us meet the growing demand for products conforming with Kashrus (or kosher concept) principles. Equally importantly, it will help strengthen the trust for our products in the Jewish Market."

For more information about Kosher Certification, visit: <https://oukosher.org/>



POKARNA LIMITED

India's No.1 granite company

For more information about us, please visit www.quantra.in OR contact:

Vinay Paruchuru

Pokarna Limited

Tel: +91 40 2784 4101 / 2784 2182

Fax: +91 40 2784 2121

Email: companysecretary@pokarna.com

CIN: L14102TG1991PLC013299

Gavin Desa / Suraj Digawalekar

CDR India

Tel: +91 22 6645 1237 / 1235

Fax: +91 22 6645 1213

Email: gavin@cdr-india.com

suraj@cdr-india.com

DISCLAIMER:

The information in this release has been included in good faith and is for general purposes only. It should not be relied upon for any specific purpose and no representation or warranty is given as regards to its accuracy or completeness. No information in this press release shall constitute an invitation to invest in Pokarna Limited or any of its affiliates. Neither Pokarna Limited nor their or their affiliates' officers, employees or agents shall be liable for any loss, damage or expense arising out of any action taken on the basis of this release, including, without limitation, any loss of profit, indirect, incidental or consequential loss.